



SEE IT DIFFERENTLY

The intersection of clinical data reporting and research

QCentrix

The webinar will start momentarily

Housekeeping

- All participants have been muted to maintain the integrity of the webinar discussion
- Submit all questions to the **Q&A box** within your participant controls on the bottom. We will answer questions at the end of the webinar, but you can submit at any time.
- All registrants will receive a webinar recording via e-mail
- Fill out our post-webinar survey



The Q-Centrix Research Network

- **Revolutionizes Clinical Research:** Enhances access by overcoming traditional barriers.
- **Hospital and Sponsor Connections:** Facilitates beneficial partnerships.
- **Opportunity and Revenue Generation:** Offers stable revenue streams without additional staffing needs.
- **Enhanced Data and Study Matching:** Improves study-patient matching with high-quality data.
- **Access to Exclusive Trials:** Provides opportunities for observational and sponsored trials.
- **Expertise in Data Management:** Leverages Q-Centrix's experience for superior clinical data handling.

Meet the Panel



Kate Sheeran
Director, Clinical
Research



Victor Wang
Senior Vice
President, Data &
Research



Karen Schmidt
Vice President,
Oncology Market Lead

Common Clinical Research Challenges

Data Collection and Sponsor Identification:

- Consumes substantial time and resources, proving to be ineffective.

Cross-Departmental Inefficiencies:

- Result in data overlaps and underutilization due to lack of coordination.

Trial Exposure Limitations:

- Lead to missing out on suitable trial opportunities due to inadequate choices.

Data Management Challenges:

- Disparate systems complicate the curating, centralizing, and accessing of data.

Data Security Concerns:

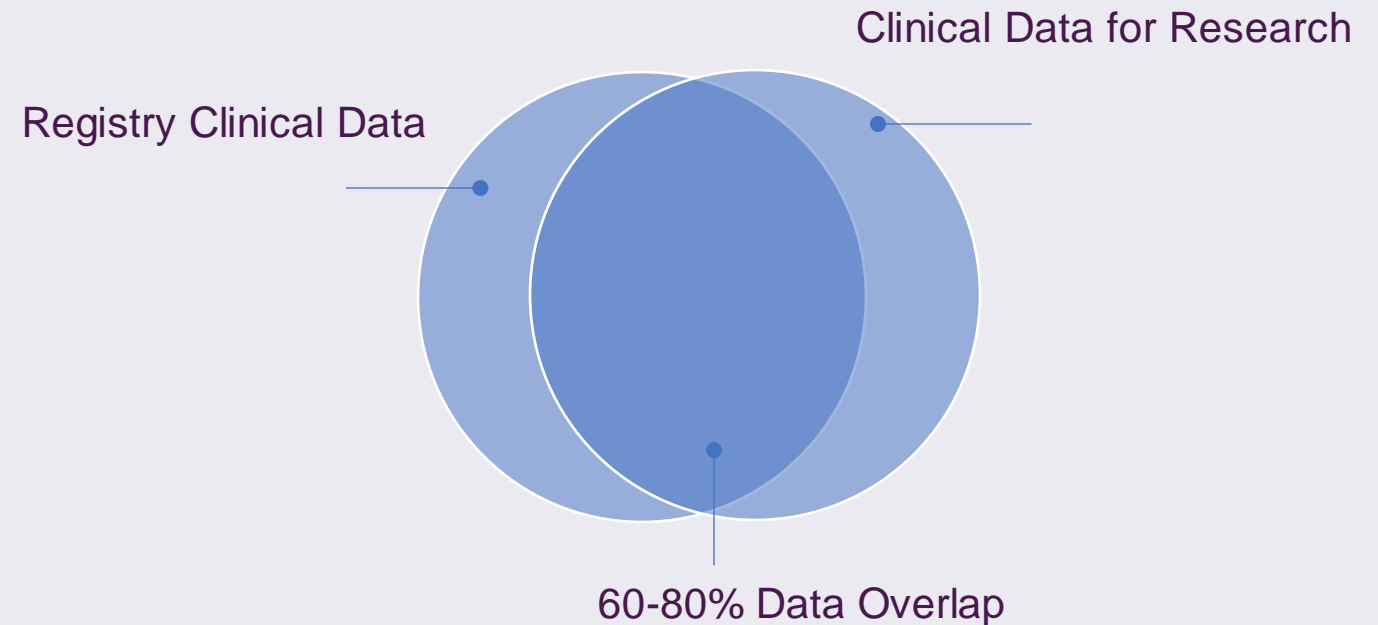
- Increasing incidents of data breaches highlight the growing issue of data protection.

Data Overlap Between Registry & Research

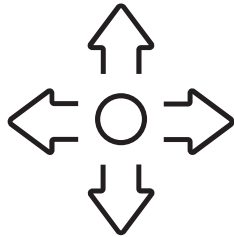
Up to 80% of registry data overlaps with data needed for research purposes—data that your facility already has. What if you could tap into that same data for research, increasing the value exponentially?

Why it matters for hospitals:

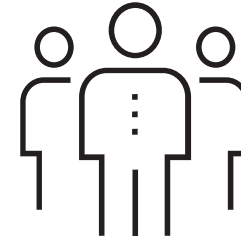
- Revenue for contributing patient data for research
- Access to new trials (incremental revenue)
- Access to de-identified data of all hospital data in Q-Centrix's Research Network
- Clinical research tools/software
- Opportunity to partner on research



Eligible Cancer-Related Studies



- Basic Science
- Device Feasibility
- Diagnostic
- Health Services Research
- Prevention
- Screening
- Supportive Care
- Treatment



- Cancer-specific biorepositories or tissue banks
- Economics of cancer care studies
- Genetic studies
- Patient registries with an underlying cancer research focus
- Epidemiological studies with an underlying cancer research focus

Q & A

**With Kate, Karen
& Victor**

Key Takeaways



Registry data is a valuable asset for driving research, generating revenue, and improving patient care.



There are practical next steps your team can take to streamline data utilization and support research efforts.



With the right support and expertise, the data you currently collect has unlimited potential in transforming research across service lines.

**Thank you for
joining!**

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and would like to see in our next webinar. You will see a pop-up
after the webinar!**

Q-Centrix

Clinical Data
With a Purpose®



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